

## Hankyung Media Group relies on cutting-edge technology: COLORMAN e:line installations successfully tested

Incheon/Augsburg, April 9, 2025 – Hankyung Media Group, the publisher of the renowned *The Korea Economic Daily*, has reached another milestone in its comprehensive newspaper printing project with the successful test runs of its two new COLORMAN e:line printing presses from manroland Goss. On Monday, the new production facility impressed during a formal ceremony attended by Kim Jung-Ho, President and CEO of Hankyung Media Group, with its excellent print quality, high production speed, and advanced automation. The new printing plant sets the standard for innovation and efficiency, reinforcing Hankyung Media Group's leadership position in the South Korean newspaper industry.

- COLORMAN e:line technology: State-of-the-art automation for highest efficiency and productivity.
- The web offset printing presses set new benchmarks for print quality and production speed in South Korea.
- With this investment, Hankyung Media Group sends a strong signal for the future viability of South Korea's newspaper market.

Hankyung Media Group has built a state-of-the-art printing facility on a 11,500 m<sup>2</sup> plot at its new production site in the Bupyeong National Industrial Complex in Incheon, west of Seoul. The centerpiece of this facility consists of two COLORMAN e:line printing systems from manroland Goss, each equipped with six printing units, reel splicers, and folding units, as well as a comprehensive automation package. Thanks to flexible configuration options, the facility can produce up to 380,000 copies per hour with 24 pages or 190,000 copies per hour with 48 pages in color – a unique feature within the South Korean media industry.

### COLORMAN e:line: Print quality and automation at its finest

The highly automated COLORMAN e:line presses exemplify state-of-the-art technology in web offset printing. They combine outstanding print quality with maximum efficiency and enable cost-effective production for both large print runs and smaller contract print jobs. Thanks to their comprehensive automation package, unit costs are reduced while productivity is significantly increased – an essential advantage in the competitive newspaper market.

The **manroland Goss Group** is the leading supplier of web-offset printing solutions. The company provides System Solutions for highly automated press and post-press equipment, Engineered Solutions for mechanical, automation and closed-loop upgrades for all types of presses, Service Solutions for parts and labor, tele-support and service level agreements 24/365, and E-commerce Solutions for all suppliers to the web offset industry and beyond.

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Photos can be downloaded via  
[www.flickr.com/photos/manroland\\_web\\_systems/](https://www.flickr.com/photos/manroland_web_systems/)

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## A strong statement for the future of the printing industry

This investment reflects Hankyung Media Group's long-term strategic focus on innovation, competitiveness, and future-proof newspaper production. The importance of this step is further underscored by the presence of the top management of the company, who, as part of the celebrations for the 129th anniversary of the Korean Newspaper Day, officially inaugurated the test operation of the new printing press. "The successful test runs confirm that we have taken the right path with this new installation," said Chul-Soo Kim, Executive Director of Hankyung Media Group. "With the two COLORMAN e:line systems, we are setting a new standard and strengthening our position as South Korea's leading contract printing company."

## Successful test runs and next steps

The successful installation of the COLORMAN e:line marks a new era for newspaper production in South Korea. "With cutting-edge automation, exceptional print quality, and maximum efficiency, this project not only strengthens Hankyung Media Group's leadership position, but also highlights the enduring potential of print media in the digital age," emphasized Franz Kriechbaum, CEO of manroland Goss.

The next steps include commencing full-scale production and expansion of contract printing capacities at the new site. With this forward-looking investment, Hankyung Media Group is sending a clear signal for innovation and sustainability in the global newspaper industry.

### About Hankyung Media Group:

Hankyung Media Group is one of South Korea's leading media companies and publisher of The Korea Economic Daily, the country's largest economic newspaper by circulation. Founded in 1964, the company has established itself as a trusted source for business news. In addition to print media, Hankyung Media Group operates an extensive digital network with over 13 million users across 56 platforms. With its focus on innovation and quality, the group sets benchmarks in South Korea's media landscape and solidifies its position as an industry pioneer.

### Further publications (in Korean) by the Hankyung Media Group:

- At [n.news.naver.com](https://n.news.naver.com):  
[시간당 19만부 인쇄...한경신문 '부평공장 시대' 개막 \[뉴스+현장\]](#)
- At youtube: [https://www.youtube.com/watch?v=LGNXPj-\\_pKI](https://www.youtube.com/watch?v=LGNXPj-_pKI)



Image 1 shows: COLORMAN e:line by manroland Goss at the new production site of the Hankyung Media Group in Incheon, South Korea.



Image 2 shows: Automated paper logistics system AUROSYS at the new production site of the Hankyung Media Group in Incheon, South Korea.

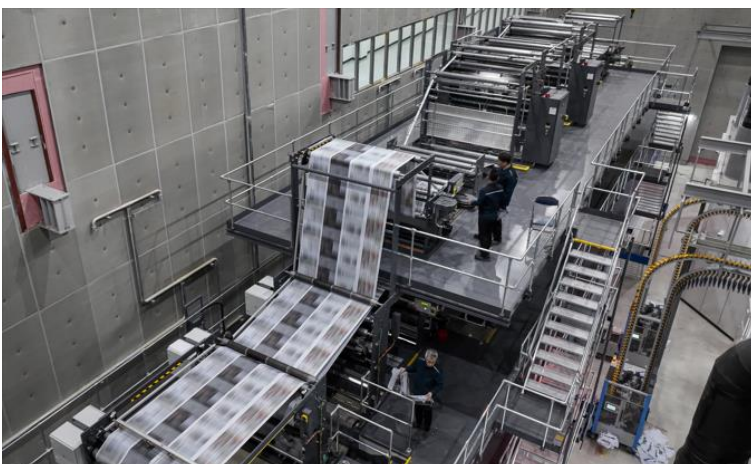


Image 3 shows: COLORMAN e:line test runs at the new production site of the Hankyung Media Group in Incheon, South Korea.