

Le Télégramme opts for the ultimate COLORMAN e:line autoprint high-end technology from manroland Goss

The media group Le Télégramme, based in Morlaix - Brittany (France), has decided in favour of the future-oriented technology of the COLORMAN e:line with its comprehensive automation equipment "autoprint" and placed an order with manroland Goss for two 64-page tabloid presses.

- Le Télégramme relies on the technology and know-how of the Augsburg printing experts for its new installation.
- State-of-the-art PECOM operation technology with SlidePad operation and flexible MobilPad application equips the French media group for future demands.
- Both companies are building on a long-term service partnership.

The new press lines are scheduled to be installed and commissioned by mid-2022. After commissioning, the COLORMAN e:line will produce the daily circulation of the newspaper Le Télégramme with more than 180,000 copies and 19 local editions. The new comprehensive equipped installation consisting of a total of four reel splicers, four four-high printing towers and two folders will completely replace the existing printing presses of the renowned brand of the former Swiss press manufacturer WIFAG.

State-of-the-art inline control closed loop systems will ensure lowest waste figures

The COLORMAN e:line presses include a comprehensive automation package: starting with presetting and automatic alignment in the reelstands, complete web guiding monitoring with automatic web tension control, APL (automatic plate loading) with pivoting robot arms in the printing towers and motorised fully convertible folders. State-of-the-art Inline control systems developed in-house, such as IDCmicro automatic ink density control and fan-out control, round off the overall package.

The ground-breaking inline control systems have been successively developed together with manroland Goss' own subsidiary grapho metronic Mess- und Regeltechnik GmbH in Munich since the early 2000s, initially for the world's most successful manroland commercial press series LITHOMAN and ROTOMAN. Over the past 10 years, these inline control solutions have gradually become established in the newspaper press sector as well.

The manroland Goss Group is the leading supplier of web-offset printing solutions. The company provides System Solutions for highly automated press and post-press equipment, Engineered Solutions for mechanical, automation and closed-loop upgrades for all types of presses, Service Solutions for parts and labor, tele-support and service level agreements 24/365, and E-commerce Solutions for all suppliers to the web offset industry and beyond.

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Photos can be downloaded via
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Fully networked – PECOM-X leading newspaper production into the future

The customer will benefit from the highest control accuracy of the various regulation and control systems. Furthermore, the networking of the individual components through data management in the PECOM-X control and console system provides the prerequisite for fully automatic operation of the presses – manroland Goss' autoprint technology. Equipped with such a high degree of automation, the lowest possible waste values can be achieved during production start-up and production run.

Strong partners in a challenging market environment

Statement of Mr. Édouard Coudurier (Président Directeur Général Le Télégramme)

"The manroland Goss COLORMAN e:line press, thanks to its printing speed and developed automation, enables Le Télégramme to continue to offer its readers a high-circulation, multi-issue newspaper under optimal conditions in terms of quality, time and profitability. Le Télégramme is therefore pursuing a dual strategy based on dense local coverage in print and on the internet, combined with an accelerated development of new digital services (video, podcasts, thematic newsletters, etc.).

"In today's complex and demanding newspaper environment, which is certainly struggling, it shows that it can be possible for newspaper publishers to achieve a corresponding pay-back by investing in state-of-the-art newspaper press technology. We are pretty much delighted having been selected by Le Télégramme for this interesting project," says Dietmar Dotterweich, Deputy Vice President Sales of manroland Goss web systems GmbH.

With PECOM-X – Cross-over into the future

Under this brand umbrella, manroland Goss web systems unites all networking and automation functions for printing companies. PECOM-X brings numerous new functions that increase pressroom efficiency and bring offset and digital printing together.

Further information is available on our homepage at

<https://www.manrolandgoss.com/en/retrofits-upgrades/category/automation-with-pecom-x.html>