

The success story continues: Quad adds two new manroland Goss LITHOMAN presses to its fleet of machines

More than 100 manroland Goss presses worldwide produce for the printing giant Quad – one of North America's largest printing companies and a global marketing experience company that unites all the essential resources required for frictionless, scalable marketing execution. In the last seven years alone, manroland Goss has successfully commissioned eight new presses for Quad. The two newest machines, two LITHOMAN IV presses, are in operation at Quad's Hartford, Wisconsin, United States location. The customer and manufacturer are working together to achieve a peak run time of 52,500 rph on the recently installed LITHOMAN IV – a new record speed for manroland Goss commercial web presses.

- Production successfully started on two new LITHOMAN IV presses at Quad in Hartford.
- More than 100 presses worldwide testify to Quad's decades of confidence in the quality and reliability of manroland Goss.
- Drive for top performance: Customer and manufacturer work on a new top speed for the LITHOMAN IV.

Quad, a \$3 billion global marketing experience company headquartered in the USA, has been producing marketing and commercial printing jobs worldwide on manroland Goss equipment for decades. All of its traditional web offset presses, more than 100 worldwide, are manroland Goss. The company is convinced of the quality of the Augsburg press manufacturer and has recently started printing on two more new LITHOMAN IV presses at the Hartford site.

High performance in teamwork: customer and manufacturer want to trim LITHOMAN IV to new top speeds

The two new additions at Quad are both LITHOMAN IV commercial web offset presses with a web width of 2,060 mm /81.1. As standard, the press runs at a top speed of 50,000 rph, which translates to 100,000 copies per hour. But that is not all. The customer and the press manufacturer are working hand in hand on the next challenge to exceed the current top-rated speed and achieve 52,500 rph. In doing so, the long-standing partners are aiming to set a new speed record for the press model to increase productivity even further.

The **manroland Goss Group** is the leading supplier of web-offset printing solutions. The company provides System Solutions for highly automated press and post-press equipment, Engineered Solutions for mechanical, automation and closed-loop upgrades for all types of presses, Service Solutions for parts and labor, tele-support and service level agreements 24/365, and E-commerce Solutions for all suppliers to the web offset industry and beyond.

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Photos can be downloaded via
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Trusting cooperation over decades lays the foundation for a promising future

During a visit by Quad management representatives in Augsburg, Franz Kriechbaum, CEO of manroland Goss, presented a high-quality 3D visualization of the two new LITHOMAN IV models to Dave Honan, EVP & COO at Quad, and other Quad manufacturing executives. He emphasized the valuable cooperation and the strong relationship of trust between the two companies that has grown over the years; a success story that Quad and manroland Goss intend to continue together in the future.



Picture: Technical team from Quad and manroland Goss in front of the new LITHOMAN IV

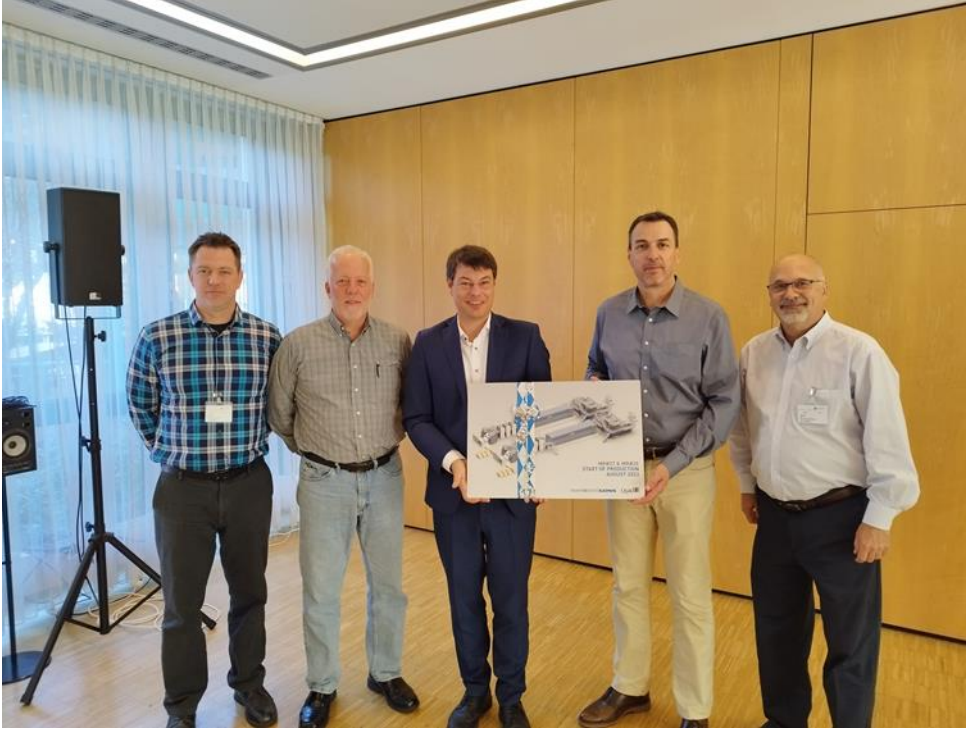
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Persons shown in the picture, from left to right:

Chris Brooks (manroland Goss USA), Bernhard Leichtle (manroland Goss Augsburg), Joel Quadracci (Chairman, CEO, and President of Quad), Serif Azizi (manroland Goss USA), Todd Stuckart (Head of Pressroom Dept. at Quad Hartford), Bill Barry (manroland Goss USA), Alex Lutton (manroland Goss USA)

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Persons shown in the picture, from left to right:

Dylan Blohm (SVP Manufacturing, Quad), Dave Calmes (Press Support Manager, Quad), Franz Kriechbaum (CEO, manroland Goss), David Honan (EPV, COO, Quad), Daren Robarge (EPV Manufacturing, Quad)