

## The turn of the year sees major orders worth EUR 50 million for manroland Goss Group

**After the successful merger of the two printing press producers, manroland web systems and Goss International, the newly formed company can look back on a successful financial year 2018. With a combined turnover of EUR 293 million and order intake of EUR 327 million, the company has solidified its leading market position in web offset. The latest major orders at the turn of the year to the value of EUR 50 million, raised the order backlog to EUR 200 million in the project business. Thereby, the company is currently at a very good capacity level, stretching into the second quarter of 2020.**

manroland Goss web systems has presented itself in this respect as a strongly performing solutions partner to the printing industry. "It is our objective to provide products and a range of services with added value for our customers. We have created a global company with the merger and provide the most comprehensive offer available on the market, with reduced cost structures and with a focus on efficient business processes. This is reflected now in our operative performance indicators" according to CEO Alexander Wassermann, referring to the balance sheet of the previous year. "Our strategy is clear: A further expansion of our market position as well as the development of new profitable business fields."

In this respect, research and development funding has been primarily invested in future-oriented areas; this means flexible packaging printing, the preventative press maintenance system Maintellisense, and the intelligent B2B eCommerce trading platform MARKET-X. Furthermore, two acquisitions are supporting the company strategy. On the one hand, the asset purchase of Harland Simon has expanded the product and service range in the area of automation solutions and, on the other hand, the share purchase of GWS complements the global business activities with pre-owned presses and press relocations. All activities are directly oriented towards the benefits provided to all existing and indeed new customers. This is what over 1,000 employees worldwide are working on..

manroland Goss web systems is the leading supplier of web-offset printing solutions. The company provides System Solutions for highly automated press and post-press equipment, Engineered Solutions for mechanical, automation and closed-loop upgrades for all types of presses, Service Solutions for parts and labor, tele-support and service level agreements 24/365, and E-commerce Solutions for all suppliers to the web offset industry and beyond.

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